



LISTENING POST

Spain at the Dawn of 2020

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PART 1: THE SHARING OF PREOCCUPATIONS AND EXPERIENCES

It began by talking about the feelings of loneliness in our current society. Depressions as a star disease, where in pharmacies it is difficult to find drugs for sleep, for depression etc ...

That in such a hyper-communicated world it seems that he is increasingly dehumanized. There is fear of commitment, or commitment is something that is diluted within the new culture that is generated in the world.

The loss of references that came from times where people had marked references, fulfilled them and tried to be happy. Now there are no such references.

This feeling that the dawn of the Digital Revolution or 4 industrial revolution remains. That it is very difficult to understand when being immersed in, and generates fears of social crisis, with a lot of unemployment, or economic due to the situation.

The containment structures that have disappeared, such as the church, the family etc ...

Concern about climate change, not knowing how to deal with it and having the feeling that not enough is done to stop it. Sustainability at all levels.

The precariousness in many social layers, which generates a sense of fear of reaching the poverty line.

Depopulation is another topic discussed, it seems that between globalization and large cities, young people leave the environment of small cities looking for new opportunities.

Communication with manipulation. One of the issues with grace that came out was that of an elevator that is giving news and that led us to stay on the surface, we look at the headline of the news, but it does not deepen its veracity, we increasingly lose critical thinking .

On the other hand the issue of loneliness, social networks have led people to that loneliness, the contradiction of being hyper-communicated but basically alone.

The political issue was during a type under review. A feeling that they are lost, that deep down they are more in their internal and external debates than with the needs of the citizen.

Migratory movements also came out, but not excess.

The big data and the manipulation that can exert on our minds.

PART 2: IDENTIFICATION OF MAJOR THEMES

RECURRING ISSUES

Loneliness, isolation lack of communication.

The generational with the different ways of living digital changes.

The manipulation of the digital

PART 3: ANALYSIS AND HYPOTHESIS FORMATION

HYPOTHESIS

Loneliness, isolation, lack of communication.

It seems that a hyper-communicated society increases feelings of loneliness and isolation, the cause may be the dehumanization of relationships, since there is a lack of tolerance for the other, to the discrepancy of ideas, it is about fighting for a world of homogeneous ideas that in the end do not create satisfaction and push us to loneliness and isolation. Well-being and relationships are treated as a means to economic ends, rather than ends in themselves. This can lead to extremisms, both socially and in the family.

The generational with the different ways of living digital changes

It seems that today smartphones and the amount of possibilities they give make people overexposed to them. Families are disconnected from each other and individually connected to smart device screens. This generates a relational gap that sharpens in family situations. In a world where everything is diluted and where current generations they feel liberated in a world open to new opportunities and older generations feel trapped in the longing for a world that almost no longer exists.

Digital manipulation

It seems that the control and manipulation of the individual continues to be one of the aims of society, given that it is still intended to control the individual from dishonest forces driven by economic imperatives. If previously these were rational and normative controls, they are now sought from the power of the algorithm that allows invisibility to control the oldest instincts in new ecosystems.